

**REORDER AND DEFAULT ORDER MECHANISMS FOR A SHOPPING CART
OF AN E-COMMERCE WEBSITE**

ABSTRACT OF THE DISCLOSURE

- A shopping cart on an e-commerce web site includes a reorder mechanism and a
- 5 default order mechanism. The reorder mechanism causes all items that were in a previous order to be automatically added to the shopping cart. The default order mechanism causes all items in a defined default order to be automatically added to the shopping cart. The default order may be defined in any suitable way, including entering an order and selecting the order as default order, and entering order items directly into a default order.
- 10 The reorder mechanism and default order mechanism of the preferred embodiments place one or more order items in the shopping cart. The user can then delete any of the order items, or may continue shopping, as desired. The preferred embodiments thus provide a shortcut to shopping when the same goods are repeatedly ordered.